

11th City Council District

Cheryl Keeling (SC)

Hello, I am Cheryl Keeling, many friends call me Shelley. I have been a resident of Riverdale for more than 25 years and am honored to be running for the City Council seat in district 11, the most economically, ethnically, culturally and geographically diverse district in the Bronx. Por esa razon es importante tener una persona que puede comprender las necesidades de toda las comunidades. For this reason it is important to have a person who can understand the needs of all the communities. I am running on a platform of housing, education, small business deregulation, protecting the rights of seniors ; and earning a livable wage. These are issues of importance to all the residents of the 11th district. We do not need to build more affordable housing, we need to make the houses where people presently live affordable. Subsidies, vouchers, and 30 day forgiveness program if a person loses a job help to create affordability. As a property owner for 34 Years I have done this many times. The cost of keeping a family in a shelter is almost four times the cost of maintaining them in their homes. Let's keep people in their homes. This is good for families and communities. My plan for education is to return art, music, dance and competitive physical education to the public schools as after school programs. Parents need afterschool programs so their children can be in a safe place. As a Track and Tennis coach for fourteen years at the Fieldston School and a NYC certified public school teacher I have witnessed many positive transformations. Such programs help children relax, focus and goal set. Small businesses help sustain and stabilize our communities. Businesses should not be taxed and regulated out of existence. Seniors should have a "must renew" clause in their leases and a ceiling on increases. We can create a livable wage by hiring New Yorkers through a public/private partnership to renovate the City's many vacant properties and then sell them as affordable housing using low interest loans that do not require credit checks. This answers both the jobs and housing issues and helps to grow the middle class. Your vote is your voice Use that voice and vote Keelling on September 10th. I will not disappoint you.

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